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PAOLI REFRESHES CHICAGO SHOWROOM FOR NEOCON 2010

HOK'S CHICAGO OFFICE PROVIDING DESIGN SERVICES

ORLEANS, IN, MAY 2010— Paoli has engaged the Chicago office of HOK for a showroom refresh to debut at NeoCon World's Trade Fair opening on June 14, 2010 in Chicago's Merchandise Mart. Paoli's 8,000 square foot showroom is located in Space 380 of the Mart's Third Floor.

"The focal point of the refresh will be new finishes, wall coverings and lighting in the showroom's reception area, establishing an updated, sophisticated tone as guests enter the space and experience the product display areas beyond," said Lauren Brightwell, Senior Associate and Senior Project Manager at HOK. Other members of the HOK project team are Tom Polucci, Group Vice President and Design Director, and Alyssa Simons, Project Designer.

HOK's involvement extends to the furniture layout and materials specifications for the casegoods and seating on display.

"The dividend for our guests during NeoCon and for customers using the space afterwards is in seeing first hand some fresh ways to specify our introductions and current line," said Kent Robbins, Vice President, Marketing at Paoli. "I believe that everyone who visits the space will notice the changes in tone and openness of the space."

Mr. Robbins added that engaging HOK for the Chicago showroom offers Paoli's dealers, customers and other guests with an easily accessible destination for viewing these product solutions at NeoCon and in the months to follow.

About Paoli

Specializing in office and contract furnishings, Paoli has been a manufacturer of fine wood furniture since 1926. An HNI company, Paoli's mission is to create long-term product value while exceeding customer expectations. Key to the success of this mission is business simplification, continuous improvement, process and product innovation, and integrity. For more information about Paoli products, please visit paoli.com

About HOK

HOK is a global architectural firm that specializes in planning, design and delivery solutions for buildings and communities. Through its collaborative network of 23 offices worldwide, the firm serves diverse clients within the corporate, commercial, public and institutional markets. HOK is committed to developing resources and expertise to help lead the world toward sustainable communities and building environments. Founded in 1955, the firm's expertise includes architecture, engineering, planning, lighting, graphics, facilities planning and assessment and construction services.

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