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Paoli Broadens Furniture Palette with New Finishes

ORLEANS, INDIANA, June 2010 – To complement directions for lighter tones in surfaces for contract interiors, Paoli is adding a selection of new wood finishes and laminate surfaces. Three cherry finishes and three maple finishes are being added, with five related woodgrain laminate surfaces.

Natural Cherry, Shaker Cherry, Huntington Maple, Clear Maple and Harvest Maple lend mid-tones with a warm richness that accentuates grain characteristics, while Java Cherry offers a revised version of Paoli's Espresso finish for a deeply toned counterpoint finish. Laminate surfaces have been coordinated to these introductions.

According to Kent Robbins, Paoli Vice President, Marketing, these new finishes broaden the Paoli finish palette, offering dealers and specifiers important color selections for today's offices. "The direction is brighter, light-filled interiors, so we defined finishes well-suited to spaces with lots of ambient light, as well as a deeper hue for a balanced range of color choices," he stated. The new wood finishes are featured for Paoli's casegoods introductions Mingle and Entrata, and for all Paoli seating.

Specializing in office and contract furnishings, Paoli has been a manufacturer of fine wood furniture since 1926. An HNI company, Paoli's mission is to create long-term product value while exceeding customer expectations. Key to the success of this mission is business simplification, continuous improvement, process and product innovation, and integrity.

For further information about Paoli's new finishes go to www.paoli.com or contact your Paoli dealer.

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