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New Name, New Online Location for Whitehall Product Offering

ORLEANS, IN, May 2009— Dealers, designers and end-users can now find Whitehall Furniture products at Paoli.com under the Whitehall Collection heading. Customers accessing Whitehall Collection casegoods, seating and tables at Paoli.com will discover information, downloads and amenities that speed the processes of specifying and selling.

For retrieving product images, literature PDFs and price list PDFs, customers for Whitehall Collection products can take advantage of the download capabilities at Paoli.com. Customers can also use the Project Builder application to create virtual presentation boards to save or email. Having resources at one address for Paoli and the Whitehall Collection adds convenience for customers working with both product lines, and gives Whitehall customers access to a wider range of content.

“We have established the Whitehall Collection at Paoli.com, and we are integrating the Whitehall offering into the Paoli binder presentation to increase the visibility of these high value products,” said Kent Robbins, Vice President, Marketing, for Paoli. “With desks starting at \$1,681.00 list and executive chairs from \$583.00 list, the Whitehall Collection provides our customers and our dealers with an expanded range of very competitive wood office furniture solutions.”

In addition, the Whitehall Collection offers guest chairs from \$434.00 and lounge seating from \$756.00 (list prices). The collection provides corporate, healthcare, education and GSA customers with value-oriented wood furniture solutions for office, reception and conference environments.”

The Whitehall Collection features desk series and modular furniture series in transitional and traditional themes, complemented by a full range of executive/management seating, guest and lounge seating, ganging chairs and occasional tables.

About Paoli

Specializing in office and contract furnishings, Paoli has been a manufacturer of fine wood furniture since 1926. An HNI company, Paoli’s mission is to create long-term product value while exceeding customer expectations. Key to the success of this mission is business simplification, continuous improvement, process and product innovation, and integrity.

For further information about the Whitehall Collection and Paoli go to www.paoli.com or contact your Paoli dealer.

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